

A drop of miracle beauty !

Gift of nature, **ALOE**

A drop of miracle for beauty



.....
A drop of miracle!
Rich moisturizing and
skin soothing effects of aloe!



Alovalley Enterprise Co., Ltd.

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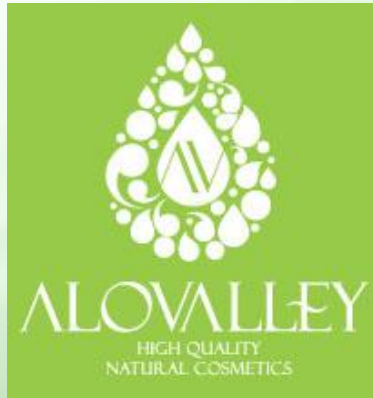
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CEO Message

As the nature flourishes the world, Aovalley(Co.) follows the value and philosophy : to pursue the beauty and to warm the world by sharing through generous heart that given by nature.



CEO

Mr. Jae bong, Park

Upon the 30 years of manufacturing and selling cosmetics and health food experiences, we aim to build up the trust and the images of the company through the development of the Eco–friendly products.

One of the main purposes of establishing the company is to contribute to the society.

Our practical aims to achieve are:

To provide support for education of the children who are neglected in Korea and in other countries and to provide financial and physical support for those who live in poor surroundings around the world to improve their living.

For wonderful world,

To bring people happiness

These are the main value of our company.

Aovalley cosmetics are manufactured by the biggest cosmetic manufacturer in Korea, Cosmax(Co.) and are being sale. Aovalley(Co.) focuses on development of eco–friendly and specialized products which use the natural ingredients and we will continue to put our top priority on customer’ s trust and their safety.

Part I-1. Outline

About Us

Company Name	Alovalley(Co.)
Address	Jin Building Fl.4, Namsan Rd 33-1, Geum Jeong Gu, Busan , South Korea
CEO	Park Jae bong
Established date	December 2014
Business type	E-Commerce(Cosmetics), Trade, Wholesale & Retail Sale of Cosmetics
Business status	Wholesale & Retail Sale
No. of Workforce	12
Web page	www.alovalley.com
Tel.	051) 583-8763, 080-808-8582
Fax	051) 583-8764



Part I-2. Philosophy/ Development Direction

Management Philosophy

“Beautiful Accompany, Happy People ”

As the nature flourishes the world, Aovalley(Co.) follows the value and philosophy: to pursue the beauty and to warm the world by sharing through generous heart that given by nature.

Development Direction

In May 2015, 7 Skin Care basic line products, 2 Moisturizing gels, 2 Base Make-up products, Total 11 products have been launched.

At present, the development of cosmetics based on the organic ingredients for atopic skin and Skin restoration cream based on the oriental medicine ingredients is in progress.

We aim to continue our research and to develop the differentiated products to be manufactured in order to satisfy our customers.

Part 1-3. Alovalley History

History

Year	History
December 2014	Establishment of Alovalley(Co.)
April 2015	Launch 7 Skin Care basic line products ➔ Skin(150ml) / Lotion(150ml) / Cream / Eye Cream/Essence/Skin(100ml) / Lotion(100nl)
April 2015	Launch 2 Base Make-up products ➔ Sun Care Cream/ CC Cream
May 2015	Launch 2 Moisturizing gels ➔ Day-care Gel/ Night-Care Gel



Part I-4. Governance





ALOVALLEY

www.alovalley.com

Part II-1. The Characteristics of Aloverley

- Eco-friendly cosmetics which are based mainly on aloe
 - Targeting the age group 20-30 as a major customer
 - Using the containers that are proof against impact and sub-zero temperature
 - Using the containers that are simple to use but with bright design
- * All products are made for specialized or functional use.**



Part II-2. The Function of Alovally



1. Soothing the Skin.
2. Moisturizing.
3. Skin cell restoration effect.

4. Protection of Skin from harmful environment.

5. Sterilizing etc.





ALOVALLEY

*Part II-2. The Introduction of
Alovalley Products*

ALOVALLEY BALANCING SKIN



The image shows three bottles of Alovalley Aloe Balancing Skin. One is a large white bottle with a silver cap, and two are smaller white bottles with silver caps. They are surrounded by water droplets and slices of fresh aloe vera. The background is a light green with a pattern of water droplets.

ALOVALLEY

ALOVALLEY BALANCING SKIN

Alovalley Aloe Balancing Skin

Whitening Cosmetic Product, 100ml / 150ml

A drop of miracle!
Rich moisturizing and skin soothing effects of aloe!
Alovalley Aloe Balancing Cosmetics

ALOVALLEY BALANCING SKIN

- **Whitening cosmetics**
- Rich moisturizing and skin soothing effects of aloe / tone care for skin in addition to moisture

Balancing Skin takes care of poor skin environment and pores, helps absorb ingredients, and changes rough skin texture into smooth and clear skin.
This moisture toner adds moisture with aloe vera leaf extract, aloe vera leaf water extract, and sunflower seed extract to protect skin from various hazards.



The image shows a single white bottle of Alovalley Aloe Balancing Skin with a silver cap, placed on a slice of fresh aloe vera. The background is a light green with a pattern of water droplets.

Skinsoothing
Whitening effect

Moisture supply

Protection of skin
from hazardous environment

aloe
BALANCING SKIN

HIGH QUALITY
NATURAL COSMETICS
ALOVALLEY

Aloe Balancing Lotion

www.alovalley.com

ALOVALLEY BALANCING LOTION



ALOVALLEY BALANCING LOTION

Alovalley Aloe Balancing Lotion

Whitening Cosmetic Product, 100ml / 150ml



A drop of miracle!

Rich moisturizing and skin soothing effects of aloe!
Alovalley Aloe Balancing Cosmetics

ALOVALLEY BALANCING SKIN

- **Whitening cosmetics**

- Rich moisturizing and skin soothing effects of aloe / Moisture PLUS tone care and glow!

Balancing Skin takes care of poor skin environment and pores, helps absorb ingredients, and changes rough skin texture into smooth and clear skin.

This moisture toner adds moisture with aloe vera leaf extract, aloe vera leaf water extract, and sunflower seed extract to protect skin from various hazards.

Maintains skin as
clear and transparent



Adjusts balance of
oil and moisture

Aloe Balancing Cream

www.alovalley.com

ALOVALLEY BALANCING CREAM



ALOVALLEY BALANCING CREAM
Alovalley Aloe Balancing Cream
Whitening and wrinkle improvement cosmetic product, 50g

A drop of miracle!
Rich moisturizing and skin soothing effects of aloe!
Alovalley Aloe Balancing Cosmetics

- **Dual function cosmetic product for whitening and wrinkle improvement**
- This product supplies and maintains moisture, forms natural moisturizing membrane, naturally sustains moist feeling, and makes elastic skin with nutrients.

Plant oils like macadamia seed oil and sunflower seed oil deliver moisture and nutrients to skin to make it elastic. Tocopherol acetate, a vitamin E derivative, protects skin and maintains smooth skin texture. Niacin amide helps whitening of skin and adenosine helps improve wrinkles.



Supply of nutrients and moisture to rough skin

Elastic skin and wrinkle improvement



Transparent and smooth skin

Aloe Balancing Eye Cream

www.alovalley.com

ALOVALLEY BALANCING EYECREAM



ALOVALLEY BALANCING EYE CREAM

Alovalley Aloe Balancing Eye Cream

Whitening and wrinkle improvement cosmetic product, 30g



A drop of miracle!

Rich moisturizing and skin soothing effects of aloe!
Alovalley Aloe Balancing Cosmetics

ALOVALLEY BALANCING EYE CREAM

- **Dual function cosmetic product for whitening and wrinkle improvement**

- This product protects soft skin around eyes and supplies moisture and nutrients to prevent dryness and maintain moist feeling.

This Eye Cream maintains optimal moisturizing and best skin conditions through skin balance gel matrix system, which stably mixes emollient oil and moisturizing components for delicate skin around eyes. Niacin amide helps whitening of skin, and adenosine helps improve wrinkles.

Moisture/soothing

Aloe vera leaf water
Aloe vera leaf juice

ToneCare

Birch sap, white jelly fungus extract,
sunflower seed oil,
lemon balm leaf extract, mallow extract

Nutrients

Lady's mantle extract, pennywort extract,
betaine, tea tree, lavender, rosemary extract,
yeast fermentation filtrate



Aloe Balancing Essence

www.alovalley.com

ALOVALLEY BALANCING ESSENCE



ALOVALLEY BALANCING ESSENCE

Alovalley Aloe Balancing Essence

Functional cosmetic product for whitening and wrinkle improvement ,60g



A drop of miracle!

Rich moisturizing and skin soothing effects of aloe!
Alovalley Aloe Balancing Cosmetics

ALOVALLEY BALANCING ESSENCE

- **Dual function cosmetic product for whitening and wrinkle improvement**
- This Essence softly adheres to skin without stickiness to supply rich moisture and maintain nutritional balance.

Natural plant ingredients (cowslip extract, peppermint leaf extract, lady's mantle extract, mallow extract, lemon balm leaf extract, yarrow extract, speedwell extract, pennywort extract, etc.) make skin healthier and more beautiful. Niacin amide helps whitening of skin and adenosine helps improve wrinkles.

Alleviation of pigmentations
like freckles and blemishes

Improvement on elasticity
and wrinkles on skin



Alovalley Balancing Day-care Hydro Gel

www.alovalley.com

ALOVALLEY DAYCARE HYDRO GEL



ALOVALLEY DAYCARE HYDRO GEL

Alovalley Day Care Moisture Gel

Moisture filling, soothing and trouble care, 100ml



Management of moisture on a daily basis!

Your skin is always full of moisture with soothing care during daytime and moisture filling care during nighttime!

Everyday care Hydro gel

ALOVALLEY DAYCARE HYDRO GEL

• Skin soothing and moisture care gel

- This product protects moisture that easily evaporates during daytime to soothe your skin and blocks contaminants in fine dusts through skin moisture protection membrane.

This refreshing gel has fresh feeling of aloe that quickly fills dry skin with moist feeling, and aloe and pennywort extract having excellent skin soothing and cooling functions soothe skin sensitive to troubles and sunlight.

Focused moisturizing

Soothing of skin that has become sensitive



Alovalley Night-care Moist Gel

www.alovalley.com

ALOVALLEY NIGHT CARE MOIST GEL



ALOVALLEY NIGHT CARE MOIST GEL

Alovalley Night Care Moisture Filling Gel

Moisture filling, soothing and skin relaxing care, 100ml



Management of moisture on a daily basis!

Your skin is always full of moisture with soothing care during daytime and moisture filling care during nighttime!

Everyday care Hydro gel

ALOVALLEY NIGHT CARE MOIST GEL

• Skin soothing and moisture care gel

- Night Care Moisture Filling Gel fills skin with moisture through focused moisturizing and relaxing care.

This refreshing gel has fresh feeling of aloe that quickly fills dry skin with moist feeling, and aloe and pennywort extract having excellent skin soothing and cooling functions soothe skin sensitive to troubles and sunlight.

Soothing of skin

Focused moisturizing care



Alovalley Enterprise Co., Ltd.

Alovalley Sun Care Essence (SPF50+,PA++)

www.alovalley.com

ALOVALLEY SUN CARE ESSENCE



ALOVALLEY

ALOVALLEY SUN CARE ESSENCE

Alovalley Sun Care Essence (SPF50+, PA++)

Functional UV blocking cosmetic product, 50ml

ALOVALLEY Suncare Essence

ALOVALLEY Suncare Essence

SPF 50+ PA++

SPF 50+ PA++

알로발리 선크어 에센스

알로발리 선크어 에센스

More moist and fresher!

Fresh UV blocker that soothes your skin without stickiness

Alovalley Aloe Balancing Cosmetics

ALOVALLEY SUN CARE ESSENCE

- **Functional UV blocking cosmetic product**
- UV rays are refracted, reflected and scattered to protect skin from UVA and UVB. This Sun Care Essence Cream is used in place of makeup base as it does not show glossiness and stickiness after absorption into skin.

This moist and fresh tone-up sun care essence cream has UV protection system with strong resistance to sweat and water appropriate for outdoor activities, smoothly caring for skin texture and tone.

Fresh and non-sticky
UV blocker

Sun Care Essence
strong against sweat and water

ALOVALLEY Suncare Essence

SPF 50+ PA++

알로발리 선크어 에센스



Alovalley Enterprise Co., Ltd.

Alovalley CC Cream

www.alovalley.com

ALOVALLEY SUN CARE ESSENCE



ALOVALLEY ESSENTIAL CC (SPF 37 / PA++)

Alovalley Essential CC (SPF 37 / PA++) (Blocks both UVA and UVB)

Triple function cosmetic product for whitening, wrinkle improvement and UV blocking, 50ml



Your choice for natural skin

Triple function cosmetic product for
whitening, wrinkle improvement and UV blocking

ALOVALLEY ESSENTIAL CC (SPF 37 / PA++)

- **Triple function CC Cream for whitening, wrinkle improvement and UV blocking**
- **All-in one CC !!** that fixes skin tone and naturally covers up flaws!

Essential CC Cream naturally covers your skin while maintaining the original skin care system (nourishment, skin soothing, moisture filling, and anti-oxidative, anti-inflammatory and anti-allergic effects).

Skin care functions

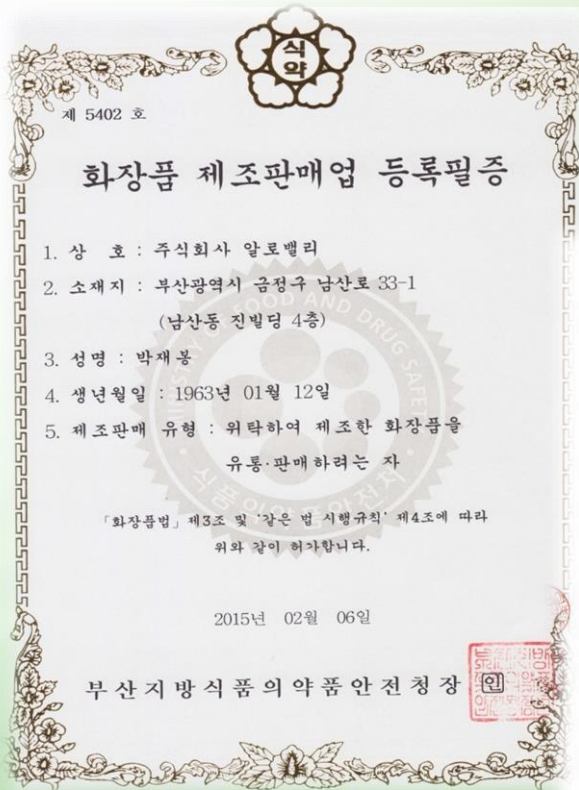
Moisturizing effect
Whitening effect
Wrinkle improvement
Pore and flush care
Elasticity care



Makeup functions

UV blocking
Excellent adhesion to skin
Smoothing of uneven skin
Covering of flaws and blemishes
Gloss and glow

Part II-2. The list of legal licences



Certificate of Manufacturing and Sales Registration

제조업자 · 제조판매업자 품질검사 위수탁 계약서

알로밸리(이하 "갑"이라 한다)과 코스텍스(이하 "을"이라 한다)는 품질관리와 관련된 한 시험분석의 위임부에 관하여 아래와 같이 계약을 체결하고 서로 성실하게 이행하기로 한다.

제1조 (계약의 목적)

- 본 계약의 목적은 화장품 및 그 원료의 안전위생과 품질 향상 및 소비자 보호를 위해 화장품 및 "갑"의 품질관리 계획에 의거 주기적으로 실시하는 위탁 품질 시험 업무의 효율성을 제고함에 있어 "갑"과 "을"의 권리·의무 등 필요한 사항을 규정함을 목적으로 한다.
- "갑"과 "을"은 본 계약에 있어서 화장품법 등 관련 법령의 제반 규정을 준수한다.

제2조 (위수탁/시험항목의 범위)

- "갑"은 제조판매업자로서의 업무를 수행하며, "을"은 품질관련 시험분석자의 업무를 수행한다.
- "을"은 "갑"이 위탁, 제조한 화장품에 대해 "갑"과 "을"이 정한 시험 항목에 대해 시험분석을 한다.

제3조 (품질관리 및 의무)

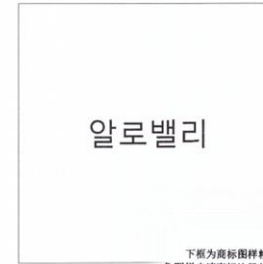
- "을"은 "갑"의 시험 분석 업무를 성실히 수행한다.
- "을"은 "갑"의 요청에 의해 제조한 "갑"의 제품의 출고 전 원료, 자체 및 제품에 대한 모든 품질관리의 전 항목 시험을 제품표준서에 따라 시험하며, 시험에 필요한 샘플링 및 검체의 보관도 "을"에서 한다.
- "갑"은 화장품법 시행규칙 제11조 제6호에 따라 제조 및 품질관리가 적절하게 이루어지고 있는지 "을"에 대한 관리·감독을 행하며, "을"은 "갑"의 시험분석 및 품질관리의 관리·감독에 대하여 적극적으로 협조하여야 한다.
- "을"은 제품의 출고 전 출고 제품에 대한 시험분석을 완료하고 그 성적서를 "갑"에게 교부하고 "갑"은 시험분석 결과를 바탕으로 출고 여부를 결정해야 한다.
- 화장품법 시행규칙 제11조 (제조판매업자의 준수사항)제3항에 따라 제품표준서 및 품질관리기록서를 "을"에게 제공하도록 한다.

제4조 (제조기술 제공 및 정보의 기밀유지)

- 화장품법 시행규칙 제12조 제6호에 따라 "을"은 다음 각 호의 자료를 "갑"에게 제공하며, "갑"이 수출, 판매 등을 위해 필요한 추가적인 자료는 별도 협의한다.
 - 제품표준서 중 표지, 성분표(합량 제외), 반·완제품 시험규격, 효능·효과, 사용상의 주의사항, 기타 "갑"이 수출을 위하여 요청하는 사항
 - 완제품 시험성적서
- 본 계약의 내용, 제품의 생산에 대하여 상대방에 의해 제공된 기술정보 및 기타 필요한 유익한 정보를 일정한 비밀로서 관리하고, 상대방의 서면 동의 없이 제3자에게 공개하거나 유출하지 않는

Certificate of Quality Test

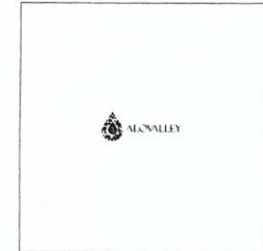
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商标说明：申请商标系无含义韩文词。

类别：3

商品/服务项目：1.化妆品；2.化妆品粉；3.化妆品膏；4.化妆品霜；5.化妆品乳液；6.护发素；7.美容面膜；8.化妆品皂；9.化妆品水；10.护肤用化妆品。



商标说明：申请商标由申请人英文商号“ALOVALLEY”及图形组合而成。

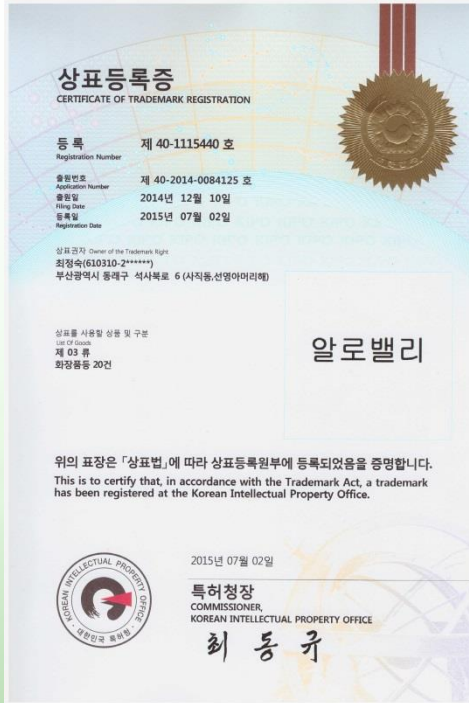
类别：3

商品/服务项目：1.化妆品；2.化妆品粉；3.化妆品清洗剂；4.香水；5.口红；6.染发剂；7.美容面膜；8.化妆品；9.粉底霜；10.护肤用化妆品。

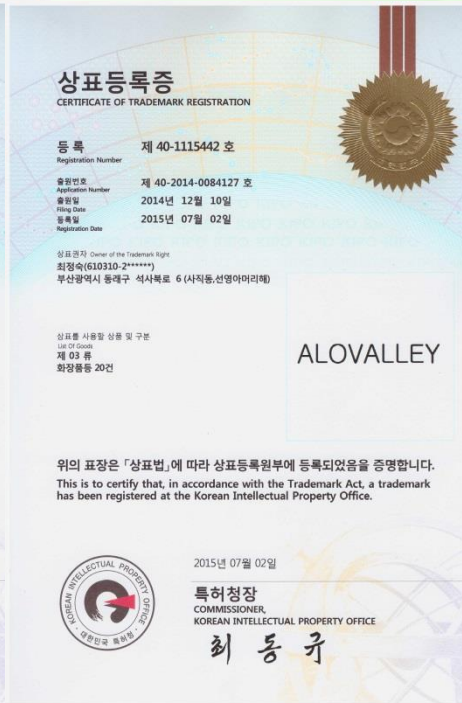
Trademark Registration In China

Alovally Enterprise Co., Ltd.

Part II-2. The list of legal licences



알로밸리
Trademark
Registration



ALOVALLEY
Trademark
Registration



Missor
Trademark
Registration



미ssel
Trademark
Registration

Thank you



ALOVALLEY

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Web page : <http://www.alovalley.com>

Alovalley Enterprise Co., Ltd.